Binh Tran
Graphic Design

Experience

Fulfilled the role of senior graphic designer for projects such as trade show graphics, web sites, pop in-store structures and graphics, billboards, promotional kits, print collateral, product designs, photography marketing tools, user experience, user interface & prepared storyboards & graphics for corporate video production.

Collaborated with numerous creative directors, art directors, marketing directors, engineers and innovators.

Graphically prepared marketing material and engineering specifications for sales teams, creative directors, marketing managers and product developers.

Directed multiple designers in a corporation while developing corporate guidelines for the company. Involved in all corporate communications, managed, developed and refreshed numerous brands.

Companies

Nimbus Design
Redwood City, CA
nimbusdesign.com
1997 - 1999

London Road Design
Burlingame, CA
londonroad.com
1999 - 2000

Launchpad Studio
San Jose, CA
launchpadstudio.com
2000 - 2006

Cherry Design
East Sydney, NSW
cherrydesign.com.au
2002 - 6months

Etón Corporation
Palo Alto, CA
etoncorp.com
2006 - 2011

Wagic inc.
Los Gatos CA
wagic.com
2011 - Current

Skills

Art direction, creative direction, drawing, photography, illustration, graphic design, product design, user experience, user interface, branding, corporate identity, creative copy, music & fine art.

Technical Skills,

Apple Computers: iWork, iLife
Adobe CS: Illustrator, Photoshop, InDesign, Fireworks & Acrobat
Microsoft: Word, Powerpoint
Photography: digital SLR, traditional film photography
Arts: drawing, painting, sculpting, guitar, bass, hand drums

Education

Bachelor of Science
in Graphic Design at:
San Jose State University,
1995 - 1999

View my work:

www.bmtgraphic.com
physical portfolio available
upon request

Contact info.

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